



## Open Position: Social Media Manager for the Combat Antisemitism Movement

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**Position:** Social Media Manager (Full-Time)

**Organization:** Combat Antisemitism Movement ([combatantisemitism.org](http://combatantisemitism.org))

**Location:** Remote (Based in Israel)

**Compensation:** \$50,000-\$70,000 depending on experience

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### Overview:

The Combat Antisemitism Movement (CAM) is seeking a passionate Social Media Manager to join our marketing department. As a global coalition dedicated to fighting antisemitism, CAM brings together over 700 partner organizations and three million individuals from diverse backgrounds. We are looking for a skilled professional with experience in managing social media for business or professional organizations, who is enthusiastic about social media, content creation, and shares our mission of combating antisemitism.

### Responsibilities:

- Develop and execute social media strategies to increase awareness, engagement, and reach across various platforms, including but not limited to [Facebook](#), [Instagram](#), [Twitter](#), [YouTube](#), [TikTok](#), [Reddit](#) and [LinkedIn](#).
- Create and curate compelling and relevant content, including posts, images, videos, and infographics, that align with CAM's mission and resonate with our target audiences.
- Monitor social media channels, respond to comments and messages, and engage with followers, fostering a positive and inclusive community.
- Utilize social media management tools to schedule and publish content, track performance metrics, and generate reports to measure the effectiveness of social media campaigns.
- Monitor and analyze key performance indicators (KPIs) such as engagement, reach, conversions, and website traffic to optimize social media strategies and achieve organizational goals.

- Stay updated on the latest social media trends, algorithms, and best practices, incorporating them into CAM's social media strategy.
- Collaborate with our Chief Marketing Officer, Marketing Manager, and other team members to align social media efforts with overall marketing initiatives.
- Coordinate with partner organizations and influencers to amplify CAM's message and expand its reach.

**Qualifications:**

- Proven work experience as a Social Media Manager or similar role, preferably in a business or professional organization.
- In-depth knowledge of social media platforms, their respective best practices, and audience demographics.
- Strong written and verbal communication skills, with native-level fluency in English (Hebrew and/or Spanish language proficiency is a plus).
- Excellent copywriting and content creation abilities, with an eye for visual aesthetics.
- Familiarity with social media management tools, analytics platforms, and reporting.
- Experience in community management and engagement on social media platforms.
- Strong organizational and time management skills, with the ability to multitask and meet deadlines.
- A creative thinker with a passion for storytelling and an understanding of digital marketing principles.
- Ability to work independently and collaboratively in a remote team environment.

**How to Apply:**

If you are a dedicated social media professional with a strong commitment to combating antisemitism and would like to join our global team, please submit your resume, portfolio or examples of past accounts you've managed, and a brief cover letter highlighting your relevant experience and why you are interested in working with CAM. Applications can be sent to Meorah Ha-Me'ir ([meorah@combatantisemitism.org](mailto:meorah@combatantisemitism.org)).

Note: Only shortlisted candidates will be contacted for further consideration. We appreciate your understanding.